

SELECTION COMMITTEE/ ADVISORY BOARD

THE ONLY PUBLISHING COMPANY THAT HAS A SELECTION COMMITTEE/ADVISORY BOARD OF WELL KNOWN INDUSTRY PROFESSIONALS THAT EITHER APPROVES OR REJECTS EVERY DESIGN AND EVERY ARTICLE BEFORE IT CAN BE PUBLISHED.



The main objective of the original Kitchen and Bath books was to provide the public with factual design information and showcase professional designs completed by professional designers. Many of the articles and pictures appearing in consumer magazines were technically incorrect. Most of the material presented was of well groomed *sets* and not actual working kitchens, baths or other rooms. Magazine editors controlled what was pictured and what was written and may or may not have had the necessary knowledge to present the correct information to their readers. For this reason alone, our Selection Committee/Advisory Board of well known industry leaders was created. Our Board ensures that each project illustrated in all Kasmar publications is technically correct as well as aesthetically pleasing. In addition, every article presented is authored by well known industry professionals and all manuscripts are approved by the same Selection Committee/Advisory Board.

Twice each year, the Board contributes their time and effort at Kasmar Publications, Inc. corporate offices. They read all manuscripts, making any corrections or additions, and thereby assuring the reader of the very latest information. Also, all projects are submitted to the board for review. The board is unaware of the identity of the designers and judge the entries based on the technical aspect of the design, function, overall creative design, color and photography. After the board meeting, each designer is advised as to whether or not their project has been accepted or rejected for publishing.

It is the opinion of the publishers that these publications have enjoyed the highest degree of sales percentage success in the history of magazines due to the creation of the Selection Committee/Advisory Board and their individual dedication to presenting the highest standards of professional design.

Top Row: Jeff Boico, CKD, president, co-owner, Classic Kitchen and Bath Center, Roslyn and Southampton, NY; **Penny Chin, ASID, CID**, owner, Elements In Design, Greater Bay area & La Quinta, CA; **Michael De Giulio**, owner, de Giulio Kitchen Design, Inc., Wilmette and Chicago, IL; **Martha Terrell Kerr, CMKBD**, Executive Vice President, Neil Kelly Designers/Remodelers, Portland, OR.

CENTER ROW: James W. Krengel, CMKBD, member of NKBA's Hall of Fame, President, Krengel Productions, Inc., North St. Paul, MN; **Joan Bostic**, consultant with national luxury kitchen manufacturers.; **Timothy J. Mullally**, President, Taps & More, Cross Roads, TX; **Bill Tobin**, Director of Marketing Services, Wood-Mode Custom Cabinetry, Kreamer, PA.

BOTTOM ROW: Thomas D. Trzcinski, CMKBD, President, Trzcinski Design Group, Kitchen & Bath Concepts, Pittsburgh, PA; **Lynn Wallace, CKD, CCIDC**, owner, Kitchens and Baths By Lynn, Indian Wells, CA.

